PT ANTAM (Persero) Tbk

## **Press Release**

ANTAM OPENS LOGAM MULIA GOLD BOUTIQUE IN BANJARMASIN, SOUTH KALIMANTAN

## **For Immediate Release**

Jakarta, June 23, 2014 – PT ANTAM (Persero) Tbk (ASX -ATM; IDX – ANTM; ANTAM) is pleased to announce the company has opened the Logam Mulia (LM) Gold Boutique in Banjarmasin, South Kalimantan. The Banjarmasin outlet is ANTAM's ninth Gold Boutique. Previously, ANTAM opened eight gold outlets located in Jakarta, Bandung, Surabaya (2 outlets), Makassar, Palembang, Semarang and Balikpapan.

ANTAM's Banjarmasin Gold Boutique is located in Ahmad Yani Street Kilometer 2, Sungai Baru, Banjar Timur, Banjarmasin, South Kalimantan. The opening of the LM Gold Boutique is part of ANTAM's strategy to expand its domestic retail gold sales.

ANTAM's Operations Director, Tedy Badrujaman said:

"ANTAM is committed to continue its expansion in opening new Gold Boutiques and plans to open five to ten outlets this year. The Banjarmasin Gold Boutique is our third boutique we opened this year. The opening of the Gold Boutique aims to increase gold sales as well as to improve our customer service. The outlet in Banjarmasin will provide ease of transaction and a comfortable and secure environment for our customers to purchase gold. As well, we aim to educate our customers in gold investment inline with the opening of the outlet. Inline with the expansion, ANTAM aims to become a leader in Indonesia's gold retail industry."

FOR FURTHER INFORMATION PLEASE CONTACT:

Tri Hartono Corporate Secretary Tel : (6221) 789 1234 Fax : (6221) 789 1224 Email : corsec@antam.com Website: www.antam.com Related to the gold retail expansion plan, in 2014 ANTAM aims to sell 13.6 tons of gold, a 46% increase over 2013 gold sales of 9.3 tons. Gold was the largest contributor to ANTAM's total sales in the first quarter of 2014 with a contribution of Rp1.16 trillion or 50% to ANTAM's total net sales of Rp2.30 trillion.

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