



## PRESS RELEASE PT ANTAM Tbk

For immediate release

## ANTAM Received the 2023 Marketeers Sustainable Marketing Excellence Award

**Jakarta, July 14, 2023** – PT Aneka Tambang Tbk (ANTAM; IDX: ANTM; ASX: ATM), member of PT Mineral Industri Indonesia (Persero) (MIND ID) - the State-Owned Enterprise Holding of the Mining Industry, is pleased to announce that the Company received the 2023 Marketeers Sustainable Marketing Excellence Award, on July 12, 2023. ANTAM received two awards, the Local Ecotourism Program of the Year category through the West Kalimantan Bauxite Mining Business Unit and the Local Reforestation Program of the Year category through the Gold Mining Business Unit.

## ANTAM's Corporate Secretary, Syarif Faisal Alkadrie, said:

"As a company that is committed to sustainability, ANTAM always carries out operational activities in accordance with good mining practices and operational excellence. ANTAM also continues to carry out Environmental, Social, and Governance (ESG) commitments to provide benefits to the community around the operational area and for future generations. Regarding the significant initiatives carried out to achieve sustainability and ESG, especially in the West Kalimantan Bauxite Mining Business Unit and Gold Mining Business Unit areas, the Marketeers Sustainable Marketing Excellence Award 2023 is an appreciation and also an encouragement for ANTAM to continue to make the best contribution in all aspects of the Company's business."

The award for the Local Ecotourism Program of the Year category through the West Kalimantan Bauxite Mining Business Unit was obtained for the implementation of the Laet Lake Ecotourism Development Program, which focuses on four aspects, namely social, well-being, nature, and economics. Meanwhile, the award for the Local Reforestation Program of the Year category through the Gold Mining Business Unit was obtained for the implementation of the Pepeling Cisangku Program. Pepeling Cisangku is a community empowerment program based on environmental preservation, which consists of area restoration, economic empowerment activities, and participatory area patrols.

The 2023 Marketeers Sustainable Marketing Excellence Award is given to the companies that meet five assessment criteria, namely: program creativity compared to similar programs, business model alignment, implementation reach, social/environmental/economic impact, and also implementation sustainability and consistency of the program in the long term.

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